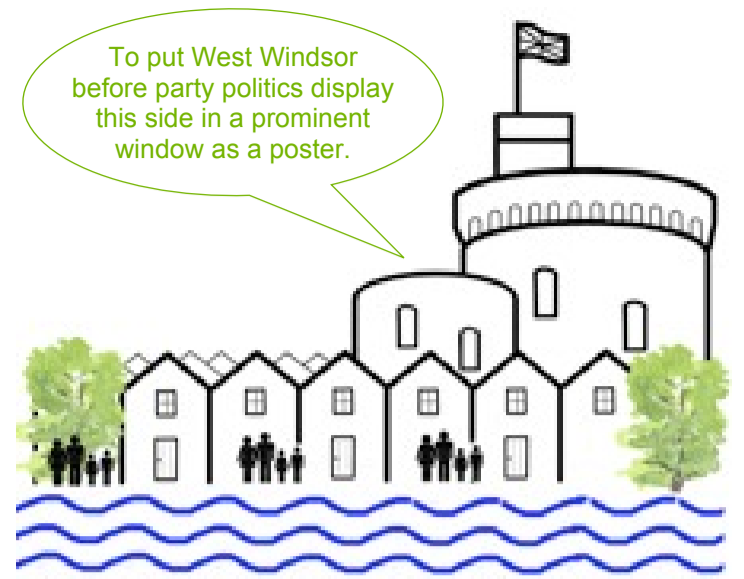


West Windsor Independent

Working for Clewer North



Da Costa

Wisdom Da Costa - Your Independent Choice for Clewer North

Royal Borough of Windsor and Maidenhead, Clewer North By-Election - Thursday, 4 May 2017, 7am - 10pm

About Wisdom Da Costa

Wisdom grew up in Berkshire and attended Slough Grammar School, where he later taught. He has lived and worked in Clewer North for nearly 7 years, after re-marrying.

Wisdom is a family man who sees great value in community and has helped people all his life including serving meals to the elderly; campaigning for disadvantaged groups; helping run children's camps; organising public events for residents.

With the WWRA, he has produced residents guides on the third runway, aircraft operations and noise, gambling shops, and community involvement (available at www.wwra.org.uk), and represented local views in Council and on BBC Radio Berkshire.

As a Councillor he achieved a 94% attendance rate and, attended other meetings important for the community such as Local Plan, & Aviation

A long time Reading FC fan, you can often find him at Windsor Leisure Centre on the bikes, rowing and other machines. He regards himself as a novice bee-keeper, with two hives of his own, and is a doting grandfather.

Former Chairman of West Windsor Residents Association, John Holdstock, says of him, "Wisdom Da Costa has first-hand knowledge of the problems facing local residents. Wisdom has previously been a Councillor for the Ward and the West Windsor Residents' Association strongly supports him in this by-election.

As a qualified accountant running his own business and with his previous experience as a teacher working for another local authority, Wisdom understands how Councils operate and has the skills to delve into the way in which they use our money. His wife is a midwife serving the local community and I am confident that she will ensure that he is aware of issues facing young families.

As Ward Councillor for Clewer North, I am confident that he will put local residents first, unlike other councillors whose allegiance is solely to the national parties that control them.

I strongly urge all Clewer North residents to vote for WISDOM DA COSTA at the forthcoming by-election."

10 Second Summary

- Opposing Greenbelt Housing
- Promoting good planning & monitoring applications
- Better pavements & roads
- Retain Windsor Fire Station
- Reducing aircraft disturbance
- Fairer representation & democracy for all residents

"Wisdom is an Independent candidate that you can trust. He has a passion for serving the people of this district. He is a man with strong principles and will want to do all he can to help create and maintain fairer opportunities for every resident"

Rev. Louise Brown OBE, Vicar, All Saints Church, Dedworth



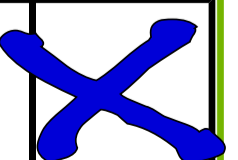
Independent Candidate, Wisdom Da Costa is approved by the West Windsor Residents Association

Photograph © clairemacintyre.com

Make Clewer North Ward Independent

With the Royal Borough dominated by one political party holding 53 out of 57 seats, **It's essential that Clewer North regains its Independent voice** so you can be represented fairly

DA COSTA, Wisdom
INDEPENDENT



Thursday, 4 May 2017, 7am - 10pm

Wisdom DA COSTA is approved by the West Windsor Residents Association



Monitoring Planning applications



Wisdom Da Costa has already represented residents on proposed over-developments at the Queen pub and the Black Horse pub car park

He will

- Ensure that he reviews the weekly local planning applications list with the WWRA.
- 'Call In' all applications which raised serious concerns so that residents could address the Windsor Urban Development Management Panel before taking an active role in the making of responsible decisions.



Pavements and potholes

Many sections of pavement are virtually impassable, making it dangerous for the young, old and infirm to enjoy their town. Residential roads in the area haven't been repaired or renewed for many years risking damage to our vehicles. Pavements and potholes have further deteriorated since the number of inspectors was cut and a wider range of duties was imposed on those who were left.

Wisdom will liaise with Officers to progress repairs especially when advised that residents Report Forms remain unactioned.

6 Reasons to vote for Wisdom Da Costa

1. Experienced candidate
2. A professional businessman; Qualified Accountant, Corporate Treasurer, & Teacher
3. Independent: free from national party control
4. Works effectively; dedicated & collaborative
5. Engaged and involved with local community
6. Accessible, pro-active, cares about residents

Green belt developments

Do you want 650 houses built on greenbelt land near you? Do you want the garden centres closed? Do you want air pollution to continue to increase (it is already above WHO limits and more traffic will increase it)

Without a detailed plan setting out the improvements needed to roads, sewers, water supply, schooling, GP services, such plans should be shelved.

Wisdom Da Costa will:

- Endeavour to minimise the impact of the extensive housing developments proposed in the Green Belt west of Windsor in the draft Borough Local Plan.



- Use his Independent status to fight to get the developers to provide or pay for appropriately sized on-site school, community and medical facilities.
- Resist the closure of both garden centres.

Aircraft operations, noise & our health

Aircraft over-flight disturbances negatively effect the health, especially of the young and old. Half of current flights over Clewer North could have been moved south over less populated areas if Heathrow had progressed agreed alterations.

Also, a Third Runway would result in a 54% increase in flights, a doubling of road traffic journeys, and a requirement for an extra 5,000 houses plus schools etc, in the

borough, which would escalate costs of living due to traffic congestion and elevated housing and business premises costs.

Wisdom has made submissions to the DfT regarding Heathrow and, produced guides to help residents understand and respond to government consultations on a third runway. Available at www.wwra.org.uk

Wisdom Da Costa will

- Continue to campaign to reduce aircraft noise disturbance,
- Maintain action against a third runway

Windsor Fire Services

With an increasing number of houses, congested roads network, and terrorist threats, it is important to retain a fire station in Windsor to help ensure rapid response times that could save lives and property. We want night-time cover.

Wisdom will seek ways of ensuring better cover is provided for Windsor and the Fire Station retained.



Published & promoted by C Da Costa on behalf of W Da Costa, both at 90 Pierson Road, Windsor, SL4 5RF. Printed by Run Print Run, 29 Stoke Road, Slough, Berkshire, SL2 5AH.

A Question for You

The Conservatives have had three councillors for two years already. Do you wonder what have they achieved? The pavements and roads have not improved.

Their councillors supported the 650 new houses, the loss of the garden centres and, service cuts toeing the Party line.

Will Lars Swann be allowed to break Conservative ranks to try to overturn party policies?

Democracy & Councillor conduct

Do you want a Councillor who will work hard, work skilfully, put your interests above all, reach out to you and, be free from control by a national party?

Maidenhead Advertiser content, "Council Culture in Crisis", "Without opposition you have no democracy" has persistently questioned the conduct of Conservative Councillors.

As an Independent Councillor Wisdom can boost effective opposition & scrutiny.

Wisdom will:

- Engage with residents through newsletters and a quarterly surgery.
- Maintain high levels of scrutiny and attendance on designated panels.
- Join or monitor key groups such as Aviation and Borough Local Plan.
- Free from the Whip, act in the interests of residents.
- Increase his effectiveness for you by collaborating with other like minded Councillors, professionals, and organisations to improve scrutiny, accountability and democracy.

DA COSTA, Wisdom

INDEPENDENT

